



# WOODSLATE LIFE



Contemporary design

FLORIM



# È CERTIFICATA B CORP

## FLORIM IS B CORP CERTIFIED

**Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.**

**Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.**

**We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.**

**Our choices, day after day, have led us to improve our way of doing business.**

### COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società**.



Guarda il video "*Essere sostenibili è una scelta quotidiana*" con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.

*Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.*

### WHAT DOES IT MEAN TO BE B CORP?

We lived with the **highest social and environmental performance standards**, and after a long and scrupulous verification process, **we became B Corp.**

Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.

They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a **new economic paradigm**, whereby companies are the drivers of **social regeneration**.

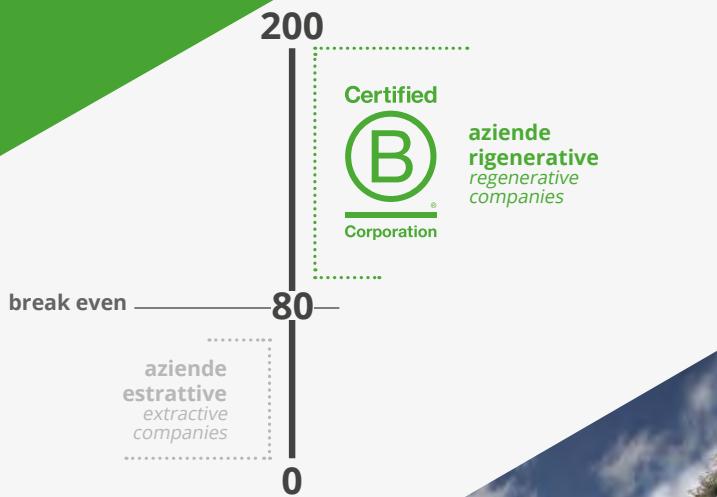


## BUSINESS RIGENERATIVO

È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte. Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**. Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.



## REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere**.

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative** companies. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

## IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Sono oltre 140.000 le aziende che stanno cercando di ottenere la certificazione, nel rispetto di **severissimi standard di trasparenza e sostenibilità**.

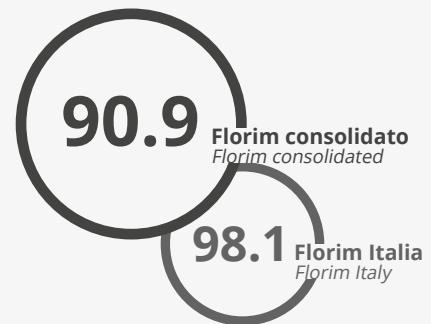
Solo il 3% riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

## FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corps throughout the world.

More than 140,000 companies are currently seeking to obtain the certification **in compliance with the strictest transparency and sustainability standards**.

Only 3% manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.



# Contemporary design

Materiale versatile, dinamico, fresco adatto per vestire ogni ambiente domestico secondo il proprio stile e la propria personalità. Le differenti superfici sono la giusta risposta anche per le applicazioni commerciali a medio e basso traffico.

A versatile, dynamic, new material suitable for clothing any domestic environment according to one's own style and personality. The different surfaces are the perfect solution even for commercial applications with medium to low footfall.

Matérial polyvalent, dynamique et actuel, idéal pour le revêtement de tout environnement domestique en s'adaptant au style et à la personnalité de chacun. Les différentes surfaces offrent également une solution idéale pour les applications commerciales à trafic moyen et faible.

Vielseitig einsetzbares, dynamisches, frisch wirkendes Material, das sich auf den individuellen Stil und die Persönlichkeit eines jeden Wohnambiente abstimmen lässt. Die verschiedenen Flächenbeläge sind auch für wenig bis mittelhoch frequentierte gewerbliche Bereiche die ideale Lösung.

Material versátil, dinámico y fresco, ideal para vestir cualquier ambiente doméstico con su propio estilo y personalidad. Las diferentes superficies son la respuesta perfecta también para aplicaciones comerciales de mediano y bajo tránsito.

## versatility



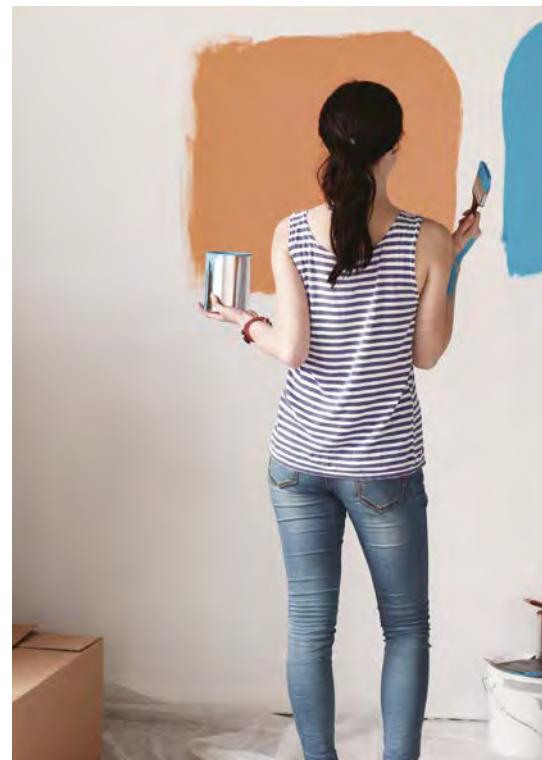
## fresh

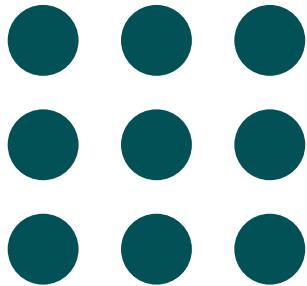


ness

functionality

simplicity





# WOODSLATE LIFE

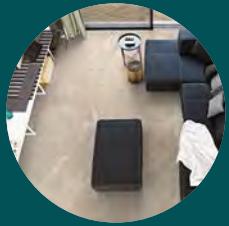


**Contemporary design**





# WOODSLATE LIFE



Ardesia e legno di quercia. Tocco rustico e sobrietà più attuale. Look rustico unito ad una sensibilità pulita e moderna. Questi sono i tratti distintivi della collezione **Woodslate Life** del Contemporary design. La collezione gioca con materiali nativi, l'ardesia e il legno di quercia, declinati su una scala colori versatile ed accattivante, tra il grigio e il nocciola, che permette di abbinare con facilità ispirazioni naturali differenti. La semplicità pulita dei listoni in legno può diventare quindi lo sfondo sul quale valorizzare la texture materica delle superfici effetto ardesia oppure trasformarsi in elemento distintivo dello spazio grazie ai decori spinati o alla boiserie con effetto 3D. In qualsiasi contesto vengano utilizzate le superfici della collezione Woodslate Life aggiungeranno un tocco autentico e, allo stesso tempo, attuale a qualsiasi ambiente, senza dimenticare la funzionalità dei prodotti in gres porcellanato Made in Florim.



# LIFE WOODSLATE

Slate and oak wood. A rustic touch with a more contemporary sobriety. A rustic look combined with a clean, modern sensibility. These are the hallmarks of the **Woodslate Life** Contemporary design collection. The collection toys with the native materials of slate and oak wood, interpreted on a versatile and appealing color scale, from gray to hazelnut, allowing different natural inspirations to be combined with ease. The clean simplicity of the wooden planks can thus become the backdrop against which the textural touch of the slate-effect surfaces can be enhanced, or else become the distinctive element of the space with herringbone decorations or 3D-effect paneling. In whatever context they are used, the surfaces of the Woodslate Life collection will add an authentic and, at the same time, contemporary undertone to any environment, without disregarding the functionality of Made in Florim porcelain stoneware products.

Ardoise et bois de chêne. Touche rustique et sobriété plus contemporaine. Le style rustique allié à une sensibilité sobre et moderne. Ces traits distinctifs définissent la collection **Woodslate Life** du Contemporary design. La collection joue avec des matériaux locaux, l'ardoise et le bois de chêne, déclinés sur une échelle de couleurs polyvalente et séduisante, entre le gris et le noisette, qui permet d'associer facilement différentes inspirations naturelles. La simplicité épurée des planches en bois peut ainsi devenir la toile de fond sur laquelle la texture des surfaces à l'effet ardoise peut être mise en valeur ou devenir l'élément distinctif de l'espace grâce aux motifs à chevrons ou à la boiserie à l'effet 3D. Peu importe le cadre où les surfaces de la collection Woodslate Life sont utilisées : elles conféreront une touche à la fois authentique et contemporaine à n'importe quel espace, tout en offrant la fonctionnalité des produits en grès cérame Made in Florim.



Schiefer und Eichenholz. Rustikale Akzente und moderne Nüchternheit. Concept Ein rustikales Aussehen kombiniert mit einer klaren, modernen Sensibilität. Dies sind die Markenzeichen der Kollektion **Woodslate Life** in Contemporary Design. Die Kollektion spielt mit uralten Materialien wie Schiefer und Eichenholz in einer vielseitigen und ansprechenden Farbskala zwischen Grau und Haselnuss, sodass sich verschiedene natürliche Inspirationen leicht zusammenstellen lassen. Der schlichte Minimalismus der Holzdielen wird so zum Hintergrund, vor dem die Textur der Oberflächen in Schieferoptik zur Geltung kommt, oder sie werden dank des Fischgrätdekors oder der Täfelung in 3D-Optik zu einem markanten Element im Raum. Die Oberflächen der Kollektion Woodslate Life verleihen jeder Umgebung eine authentische und zugleich zeitgemäße Note, ohne dabei die Funktionalität der Feinsteinzeugprodukte Made in Florim zu vergessen.

Pizarra y madera de roble Toque rústico y sobriedad actual. Aspecto rústico unido a una sensibilidad limpia y moderna. Estos son los rasgos distintivos de la colección **Woodslate Life** de Contemporary design. La colección juega con materiales autóctonos, la pizarra y la madera de roble, declinados en una cautivadora y versátil escala de colores que oscila entre el gris y el avellana permitiendo una fácil combinación de diferentes inspiraciones naturales. La limpia simplicidad de los listones de madera puede convertirse así en un fondo sobre el que destacar el acabado texturizado de las superficies efecto pizarra o transformarse en un elemento distintivo del espacio, gracias a las decoraciones con motivo de espiguilla o a la boiserie de efecto 3D. Independientemente del contexto en el que se utilicen, las superficies de la colección Woodslate Life añaden un toque auténtico y actual a cualquier ambiente, sin olvidar la practicidad de los productos de gres porcelánico Made in Florim.





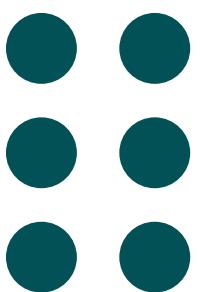


**wall:** woodchunk wood slats 3D matte 30x120 11<sup>4/5"</sup>x47<sup>1/4"</sup>  
**floor:** dove matte 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>



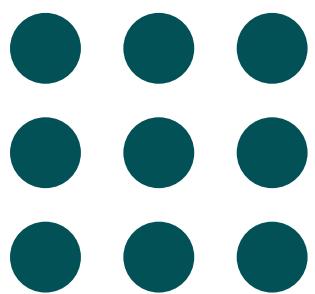
wall: woodchunk wood slats 3D matte 30x120 11<sup>4/5"</sup>x47<sup>1/4"</sup>

floor: dove matte 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>. dune wood arrow dx/sx matte 10x60 4"x23<sup>5/8"</sup>





wall: woodchunk wood slats 3D matte 30x120 11<sup>4/5</sup>"x47<sup>1/4</sup>". slate arrow mix 1 matte table top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>". dune wood arrow dx/sx matte 10x60 4"x23<sup>5/8</sup>"





wall: woodchunk wood slats 3D matte 30x120 11<sup>4/5"</sup>x47<sup>1/4"</sup>  
floor: dove matte 120x120 47<sup>1/4"</sup>x47<sup>1/4"</sup>





table top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: slate arrow mix 1 matte table top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"







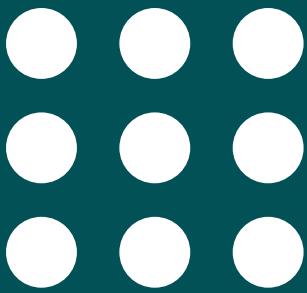
wall: slate arrow mix 1 matte . dove matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>" table top: bark matte  
floor: dove matte 120x120 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"





wall: slate arrow mix 1 matte . dove matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"  
kitchen top: bark matte table top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: dove matte 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"   kitchen top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>" . dune wood arrow dx/sx matte 10x60 4"x23<sup>5/8</sup>"





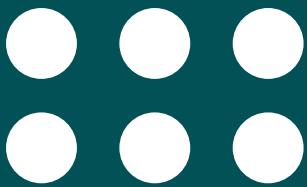
wall: slate arrow mix 1 matte table top: bark matte  
floor: dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





**table top:** bark matte  
**floor:** dove matte 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





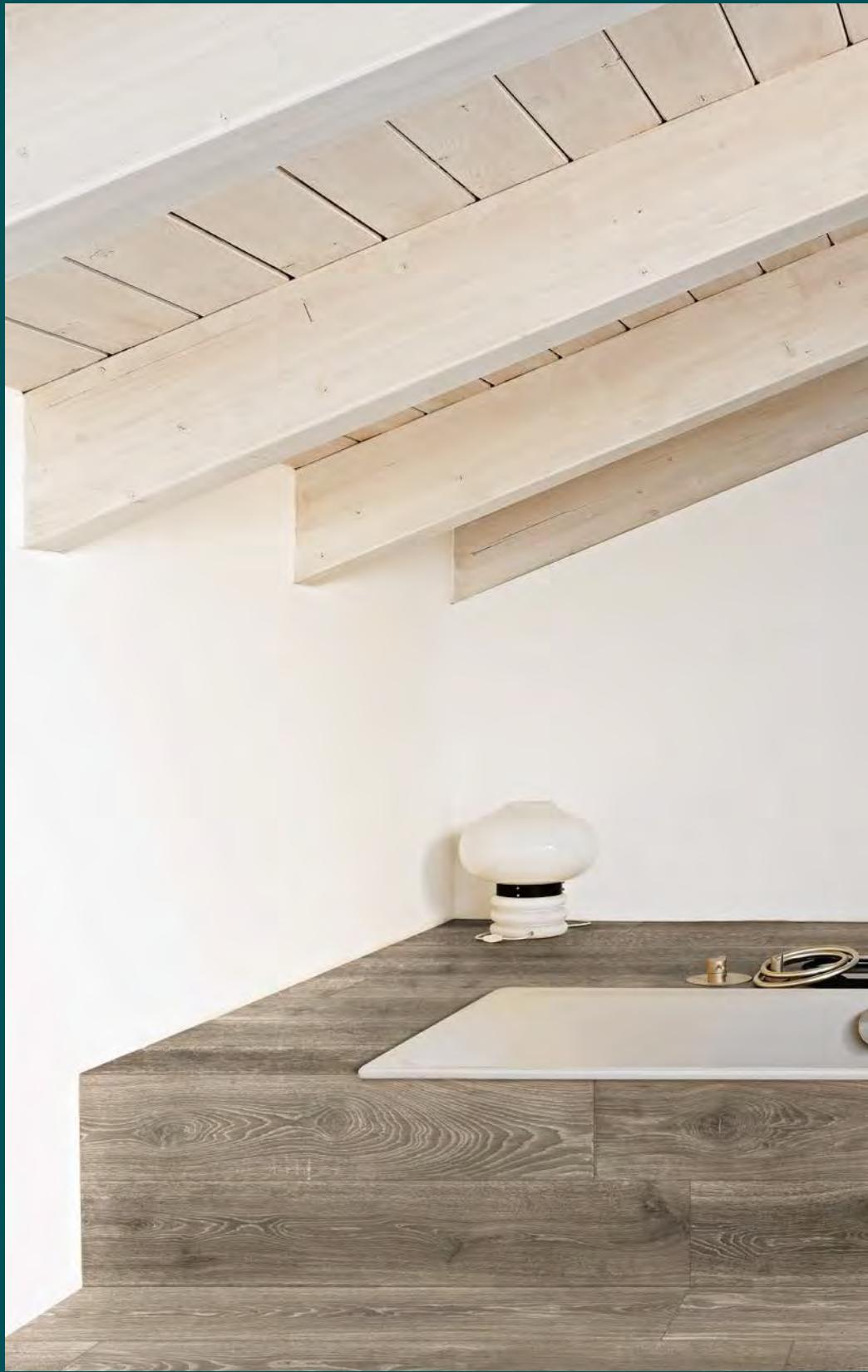
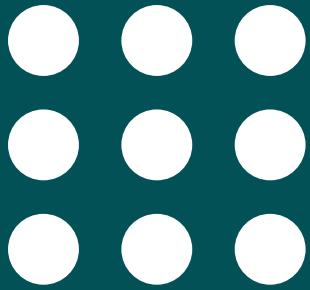
**floor:** woodchunk 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"





bathtub: woodchunk 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"  
floor: woodchunk 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"





**bathtub:** woodchunk 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"  
**floor:** woodchunk 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"





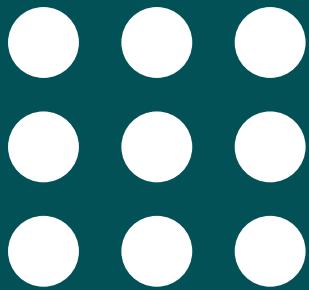


**floor:** champagne matte 20x120 4"x47<sup>1/4</sup>"  
**table top:** cotton matte



**floor:** champagne matte 20x120 4"x47<sup>1/4</sup>"  
**table top:** cotton matte





wall/table top: cotton matte  
floor: champagne matte 20x120 4"x47<sup>1/4"</sup>



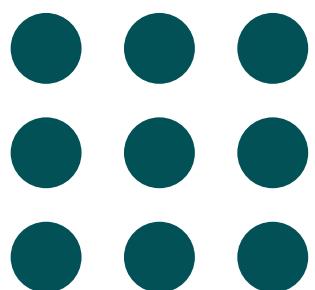


fireplace/table top: cotton matte  
floor: champagne matte 20x120 4"x47<sup>1/4"</sup>





**fireplace:** cotton matte  
**floor:** champagne matte 20x120 4"x47<sup>1/4"</sup>





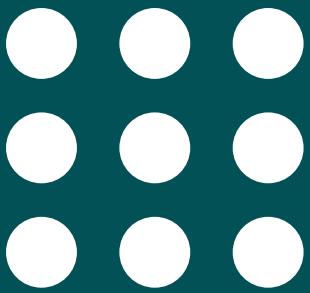
wall: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" washbasin/bathtub: storm  
floor: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"





wall: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" washbasin/bathtub: storm  
floor: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>". dune wood arrow 10x60 4"x23<sup>5/8</sup>"





wall: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" washbasin/bathtub: storm  
floor: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" . dune wood arrow 10x60 4"x23<sup>5/8</sup>"





wall: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>" washbasin: storm  
floor: storm 120x280 47<sup>1/4</sup>"x110<sup>1/4</sup>"





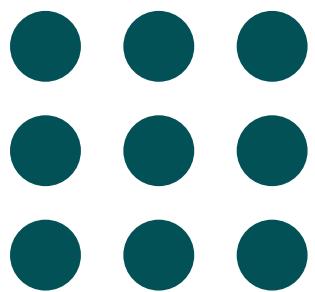


wall: bark matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>"  
floor: nutmeg wood arrow matte 10x60 4"x23<sup>5</sup>/<sub>8</sub>"





wall: bark matte 120x280 47<sup>1</sup>/<sub>4</sub>"x110<sup>1</sup>/<sub>4</sub>"  
floor: nutmeg wood arrow matte 10x60 4"x23<sup>5</sup>/<sub>8</sub>"





# DUNE

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm</b> 3/8"		COLOR	SURFACE	<b>20x120</b> <small>7 7/8" x 47 1/4"</small>
<b>WOODSLATE LIFE</b>		DUNE	NATURALE/MATTE GRIP	776411 776428

# WOODSLATE LIFE

## CHAMPAGNE



### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	COLOR	SURFACE	20x120 <small>7 7/8" x 47 1/4"</small>
WOODSLATE LIFE		NATURALE/MATTE	776420
		GRIP	776429



# NUTMEG

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	<b>20x120</b> <small>7 7/8" x 47 1/4"</small>
<b>WOODSLATE LIFE</b>		NUTMEG	NATURALE/MATTE 776421
			GRIP 776430

# WOODCHUNK



## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELÁNICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	COLOR	SURFACE	20x120 <small>7 7/8" x 47 1/4"</small>
WOODSLATE LIFE	WOODCHUNK	NATURALE/MATTE	776422
		GRIP	776431



## COTTON

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	COLOR	SURFACE	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
WOODSLATE LIFE	COTTON	NATURALE/MATTE	776451	776474	776470

6 mm 1/4"	FLORIM OVERTSIZE <b>magnum</b>	COLOR	SURFACE	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
WOODSLATE LIFE		COTTON	NATURALE/MATTE	776443	776518	776532	776545

# WOODSLATE LIFE



DOVE

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	COLOR	SURFACE	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
WOODSLATE LIFE	DOVE	NATURALE/MATTE	776452	776475	776471

6 mm 1/4"	FLORIM OVSERSIZE <b>magnum</b>	COLOR	SURFACE	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
WOODSLATE LIFE		DOVE	NATURALE/MATTE	776444	776521	776534	776546



## STORM

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm</b> 3/8"	↔	COLOR	SURFACE	<b>60x120</b> 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	<b>60x60</b> 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	<b>30x60</b> 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
<b>WOODSLATE LIFE</b>	[sample image]	STORM	NATURALE/MATTE	776453	776476	776472

<b>6 mm</b> 1/4"	↔	FLOPRIM OVERTSIZE <b>magnum</b>	COLOR	SURFACE	<b>120x280</b> 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	<b>120x240</b> 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	<b>120x120</b> 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	<b>60x120</b> 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
<b>WOODSLATE LIFE</b>	[sample image]	STORM	NATURALE/MATTE	776447	776530	776543	776547	

# WOODSLATE LIFE



## BARK

### GRES FINE PORCELLANATO

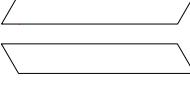
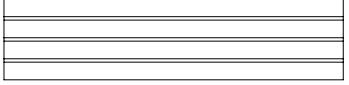
FINE PORCELAIN STONEWARE / GRÈS CÉRAMÉ FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm</b> 3/8"	↔	COLOR	SURFACE	<b>60x120</b> 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	<b>60x60</b> 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	<b>30x60</b> 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
<b>WOODSLATE LIFE</b>		BARK	NATURALE/MATTE	776454	776477	776473

<b>6 mm</b> 1/4"	↔	FLORIM OVSERSIZE <b>magnum</b>	COLOR	SURFACE	<b>120x280</b> 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	<b>120x240</b> 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	<b>120x120</b> 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	<b>60x120</b> 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
<b>WOODSLATE LIFE</b>		BARK	NATURALE/MATTE	776445	776531	776544	776548	

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm 3/8"</b>	COLOR	SURFACE	<b>10x60</b> 4"x23 <sup>5</sup> / <sub>8</sub> "  wood arrow
	DUNE	NATURALE/MATTE	<b>DX</b> 776732 <b>SX</b> 776733
	CHAMPAGNE	NATURALE/MATTE	<b>DX</b> 776734 <b>SX</b> 776735
<b>WOODSLATE LIFE</b>			
	NUTMEG	NATURALE/MATTE	<b>DX</b> 776736 <b>SX</b> 776737
	WOODCHUNK	NATURALE/MATTE	<b>DX</b> 776738 <b>SX</b> 776739
<b>9 mm 3/8"</b>	COLOR	SURFACE	<b>30x120</b> 11 <sup>4</sup> / <sub>5</sub> "x47 <sup>1</sup> / <sub>4</sub> "  wood slats 3D
	DUNE	NATURALE/MATTE	776742
	CHAMPAGNE	NATURALE/MATTE	776743
<b>WOODSLATE LIFE</b>			
	NUTMEG	NATURALE/MATTE	776744
	WOODCHUNK	NATURALE/MATTE	776745
PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES			
<b>9 mm 3/8"</b>	COLOR	SURFACE	<b>4,6x60</b> 1 <sup>4</sup> / <sub>5</sub> "x23 <sup>5</sup> / <sub>8</sub> "  battiscopa
	DUNE	NATURALE/MATTE	776712
	CHAMPAGNE	NATURALE/MATTE	776713
<b>WOODSLATE LIFE</b>			
	NUTMEG	NATURALE/MATTE	776714
	WOODCHUNK	NATURALE/MATTE	776715

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE / GRÈS CÉRAME FIN / FEINSTEINZEUG-KOLLEKTIONEN / GRES PORCELANICO FINO  
SQRADATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

# WOODSLATE LIFE

<b>9 mm 3/8"</b>		COLOR	SURFACE	
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MIX 1  
COTTON/DOVE

NATURALE/MATTE

776740

## WOODSLATE LIFE



MIX 2  
STORM/BARK

NATURALE/MATTE

776741

<b>9 mm 3/8"</b>		COLOR	SURFACE	
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COTTON

NATURALE/MATTE

776746



DOVE

NATURALE/MATTE

776747

## WOODSLATE LIFE



STORM

NATURALE/MATTE

776749



BARK

NATURALE/MATTE

776750

## PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

<b>9 mm 3/8"</b>		COLOR	SURFACE		<b>6 mm 1/4"</b>		COLOR	SURFACE	
------------------	--	-------	---------	--	------------------	--	-------	---------	--



COTTON

NATURALE/  
MATTE

776716

776720



COTTON

NATURALE/  
MATTE

776724



DOVE

NATURALE/  
MATTE

776717

776721



DOVE

NATURALE/  
MATTE

776725



STORM

NATURALE/  
MATTE

776718

776722



STORM

NATURALE/  
MATTE

776726



BARK

NATURALE/  
MATTE

776719

776723



BARK

NATURALE/  
MATTE

776727

**Per un effetto ottimale della posa, florim suggerisce di mantenere 2 mm di fuga per pose monoformato e 3 mm per combinare formati misti** - For optimal installation results, florim recommends maintaining a joint of 2 mm 1/12" for single format installations and 3 mm 1/8" to combine mixed formats. - Pour réaliser une pose parfaite, florim suggère de maintenir 2 mm de joint pour la pose des monoformats et 3 mm pour les combinaisons de formats mixtes. - Um einen optimalen Effekt beim Verlegen zu erzielen empfiehlt florim eine 2 mm Fuge bei einformatigen Verlegungen und 3 mm Fuge bei Formatkombinationen. Para lograr los máximos resultados en la posa del producto, florim aconseja 2 mm de junta en aplicaciones monoformato y 3 mm en combinaciones de formatos mixtos.

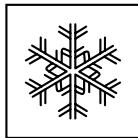
**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, ne se consiglia pertanto l'abbinamento.** / Due to the different production technologies, contiguous installation of products with different thicknesses may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter. Il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlos.

# WOODSLATE LIFE OUTDOOR

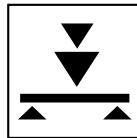
Vantaggi tecnici - Technical advantages - Avantages techniques  
Technische Vorteile - Ventajas técnicas



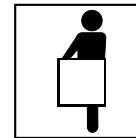
- Lastra monolitica compatta di spessore 2 cm squadrata e rettificata
- Compact monolithic slab 2 cm thick squared and rectified
- Dalle monolithique compacte de 2 cm d'épaisseur, équarrie et rectifiée
- Kompakte monolithische Platte, 2 cm dick, rechtwinklig und scharfkantig geschliffen
- Losa monolítica compacta de 2 cm de espesor, escuadrada y rectificada.



- INGELIVO
- FROST RESISTANT
- INGÉLIF
- FROSTBESTÄNDIG
- RESISTENTE A LA HELADA



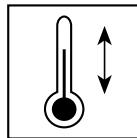
- ELEVATA RESISTENZA AI CARICHI STATICI
- HIGH STATIC LOAD RESISTANCE
- RÉSISTANCE ÉLEVÉE AUX CHARGES STATIQUES
- HOHE STATISCHE BELASTBARKEIT
- ELEVADA RESISTENCIA A LAS CARGAS ESTÁTICAS



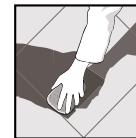
- FACILE DA POSARE
- EASY TO INSTALL
- FACILE À POSER
- VERLEGELEICHT
- FÁCIL DE COLOCAR



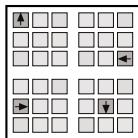
- ANTISCIVOLO R11
- ANTI SLIP R11
- ANTIDÉRAPANT R11
- RUTSCHFEST R11
- ANTIDESLIZANTE R11



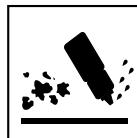
- RESISTENTE AGLI SBALZI TERMICI
- Thermal shock resistant
- RÉSISTANT AUX ÉCARTS THERMIQUES
- TEMPERATURWECHSELBESTÄNDIG
- RESISTENTE A LAS OSCILACIONES TÉRMICAS



- FACILE DA PULIRE
- EASY TO CLEAN
- FACILE À NETTOYER
- REINIGUNGSLEICHT
- FÁCIL DE LIMPIAR



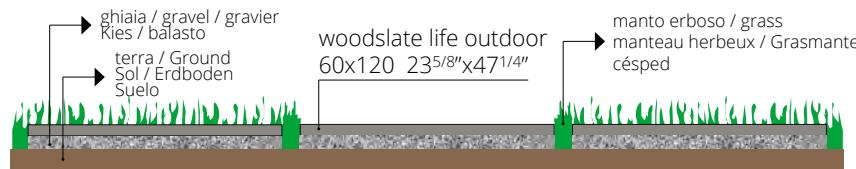
- RIMOVIBILE E RIUTILIZZABILE
- REMOVABLE AND REUSABLE
- DÉMONTABLE ET RÉUTILISABLE
- ENTFERNBAR UND WIEDERVERWENDBAR
- DESMONTABLE Y REUTILIZABLE



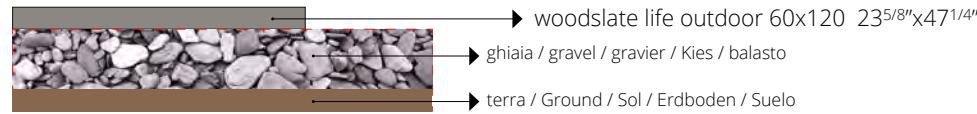
- INATTACCABILE DA AGENTI CHIMICI E MUFFE
- IMPERVIOUS TO ATTACK BY CHEMICALS OR MOULD
- RÉSISTANT AUX AGENTS CHIMIQUES ET AUX MOISISSURES
- UNANGREIFBAR DURCH CHEMISCHE STOFFE UND SCHIMMEL
- RESISTENTE A LOS AGENTES QUÍMICOS Y A LOS MOHOS

## Applicazioni - Applications - Applications - Verlegung - Aplicaciones

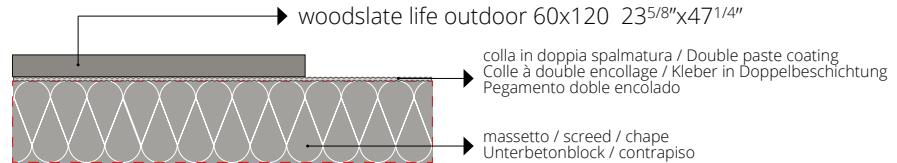
- Posa diretta su erba
- Direct installation on grass
- Pose direct sur de l'herbe
- Verlegung direkt auf Rasen
- Colocación directa sobre hierba



- Posa diretta su ghiaia
- Direct installation over gravel
- Pose direct sur du gravier
- Verlegung direkt auf Kies
- Colocación directa sobre grava

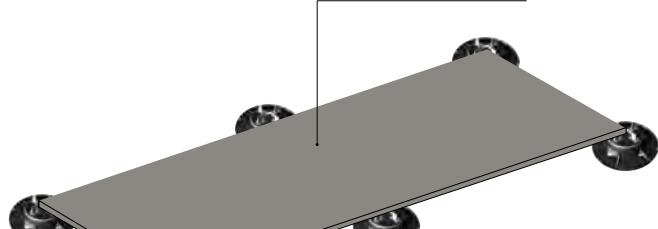


- Posa su massetto cementizio
- Installation on sand-cement screed
- Pose sur chape ciment
- Verlegung auf Zement-Unterbetonblock
- Colocación sobre contrapiso de hormigón



- Posa su piedini fissi o regolabili
- Installation on fixed or adjustable feet
- Pose sur pieds fixes ou réglables
- Verlegung auf feststehende oder regulierbare Füße
- Colocación sobre pies fijos o regulables

woodslate life outdoor  
60x120 23 5/8"x47 1/4"



Per le specifiche di utilizzo dei sistemi sopraelevati vedi il sito florim.com

For the specifics on use of raised systems visit the site florim.com

Pour les caractéristiques d'utilisation des systèmes surélevés, voir le site florim.com

Für die Nutzungsbedingungen der Doppelbödenysteme siehe Website florim.com

Para las especificaciones de empleo de los sistemas sobrelevados consulte el sitio web florim.com

Le lastre ceramiche sono sottoposte a un trattamento di compattazione termica che assicura resistenza e durata nel tempo. Il bassissimo assorbimento d'acqua rende perciò il materiale ingelivo. Ciò può comportare ristagni d'acqua superficiali anche per materiale installato a regola d'arte. Ceramic tiles undergo a compacting thermal treatment that ensures resistance and durability. The low level of water absorption makes the slabs frost resistant. This could result in superficial water stagnations even if materials are installed in a workmanlike manner. Les carreaux de céramique subissent un traitement thermique de compactage qui assure résistance et durabilité. Le bas niveau d'absorption d'eau rend les dalles résistant au gel. Il pourrait en résulter des stagnations d'eau superficielles, même si les dalles ont été installées dans les règles de l'art. / Die Keramikplatten werden einer thermischen Verdichtung unterzogen, welche die Widerstandsfähigkeit und Langlebigkeit sichert. Die extrem niedrige Wasseraufnahme macht das Material frostsicher. Die hohe Materialdichte kann, auch bei einer perfekten Verlegung, eine längere Abtrocknungszeit von angestautem Wasser zur Folge haben. / Las baldosas cerámicas se someten a un tratamiento de compactación térmica que asegura resistencia y durabilidad. La baja absorción de agua hace que las baldosas resistan al hielo. Esto podría resultar en estancamientos superficiales de agua, incluso si los materiales están instalados según las reglas del arte.

# WOODSLATE LIFE



COTTON



DOVE



STORM



BARK

## GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

20 mm 3/4"	COLOR	SURFACE	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
	COTTON	GRIP	776387
	DOVE	GRIP	776388
	STORM	GRIP	776389
	BARK	GRIP	776390

## WOODSLATE LIFE



FLORIM Ceramiche S.p.A SB  
Via Canaleto, 24 - 41042 Fiorano Modenese (MO) - Italia  
05  
FLORIM 001  
EN 14411:2012

Dry-pressed ceramic tiles, with water absorption  
 $E_b \leq 0.5\%$ , for internal and external walls and floorings

Per informazioni relative ai dati tecnici su marcatura CE vedere il sito [www.florim.com](http://www.florim.com)  
Please refer to our website [www.florim.com](http://www.florim.com) for technical information relating to the CE marking.  
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Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website [www.florim.com](http://www.florim.com)  
Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequiar el sitio [www.florim.com](http://www.florim.com)

ISO 50001  
ISO 9001  
ISO 14001



FLORIM Ceramiche S.p.A SB  
Via Canaleto, 24 - 41042 Fiorano Modenese (MO) - Italia  
09  
FLORIM 003  
EN 14411:2012

Dry-pressed ceramic tiles, with water absorption  
 $E_b \leq 0.5\%$ , for internal and external walls and floorings

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Please refer to our website [www.florim.com](http://www.florim.com) for technical information relating to the CE marking.  
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Informationen bezüglich technischer Daten zur Beschriftung CE entnehmen Sie unserer Website [www.florim.com](http://www.florim.com)  
Para informaciones relativas a las especificaciones técnicas sobre la marca CE, chequiar el sitio [www.florim.com](http://www.florim.com)

ISO 50001  
ISO 9001  
ISO 14001

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FLORIM OVERSIZE  
**magnum**<sup>®</sup>



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